

It's Your Business

June 2005

Special Small Business Week 2005 Edition

Volume VI, Number 6

Small Business Week 2005 Award Winners at Celebrate Success Awards Luncheon



Left to right: Joseph Riley, Dina Chu, Jay Pateakos, Sergio Rivera, Jr., Amy Zuckerman, Tyler Young, Fred Curtis, Jr., Geraldine Cross, Siamak Taghaddos, David Hauser.

More than 300 small business leaders convened at The Beechwood Hotel in Worcester for SBA's annual *Celebrate Success* awards luncheon on June 10, 2005. Each of the winners accepted their awards from SBA's Massachusetts District Director Moe Dube and SBA's Office of Advocacy's Chief Economist Chad Moutray.

Two successful small business workshops and SBA's quarterly partners' meeting were held prior to the main event. (More information and photos on awards' day inside.)



Moe Dube, SBA Massachusetts District Director, presents Joan Medeiros, Vice President, Fall River Five Cents Savings Bank, with SBA's Lender of the Quarter Award.

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Photos from Small Business Week 2005

Chad Moutray, SBA's Chief Economist, far left, and Moe Dube, SBA Massachusetts District Director, far right, present awards to this year's small business winners:



Small Business Person of the Year

Fred J. Curtis, Jr.
President & CEO
Curtis Tractor Cab, Inc.
Worcester
Business: Manufacturer of tractor and utility cab
enclosures, plows, sanders and spreaders.



Financial Services Champion

Joseph F. Riley Senior Vice President Small Business Banking Eastern Bank Lynn



Jeffrey H. Butland Family-Owned Small Business

Tyler F. Young President & CEO W.F. Young, Inc. East Longmeadow

<u>Business</u>: Fourth generation virtual marketing company that supports a network of popular brands for animals and humans – invented Absorbine and Absorbine, Jr.



Young Entrepreneurs Siamak Taghaddos & David Hauser Co-Founders GotVMail Communications, Newton

<u>Business</u>: offers small and home-based businesses and mobile professionals the industry's most advanced suite of virtual, on-demand voice communications services.



Woman-Owned Business Geraldine Cross, d/b/a Griffin Tire & Griffin Tire & Battery Springfield

<u>Business</u>: Fleet remarketing firm for government and private sector entities.

Photos from Small Business Week 2005

Chad Moutray, SBA's Chief Economist, far left, and Moe Dube, SBA Massachusetts District Director, far right, present awards to this year's small business champion winners:



Home-Based Business Champion

New England & Massachusetts Amy Zuckerman, Founder Hidden-Tech Amherst



Veteran Small Business Champion

Louis Celli, Jr., Founder The New England Veterans Business Resource Center Boston



Women in Business Champion

Dina Chu, Chair of the Board The Center for Women & Enterprise Boston



Minority Small Business Champion

Sergio Rivera, Jr., Publisher/Editor Vocero Hispano Newspaper Worcester



SBA's Moe Dube thanks the event's emcee John DiPietro of Worcester-based Advanced Business Concepts DiPietro.



Small Business Journalist

Jay Pateakos, Business Reporter Fall River Herald News Fall River

SBA's Office of Advocacy's Chief Economist Addresses SBA Lenders & Resource Partners at Small Business Week 2005 Celebration



Moe Dube, right, SBA District Director, thanks SBA's Chief Economist Chad Moutray.

participating lenders and resource partners at the SBA's quarterly partners' meeting in Worcester on June 10.

Moutray spoke about a number of issues that are important to the small business community, including:

Chief Economist Chad Moutray.

Chad Moutray, the chief economist for SBA's Office of Advocacy, addressed more than 70 SBA

How is the economy doing right now for small businesses?

- According to Moutray, the real GDP increased 3.5 percent last quarter, somewhat less than in previous quarters. Two components of the GDP account for some of the problem: high energy costs and the decrease in real personal consumption expenditures and real gross capital spending.
- Small business owner and consumer optimism have weakened from the highs in 2004.
- The unemployment rate fell to 5.1 percent last month while the economy has added 898,000 new jobs so far in 2005.
- Incorporated self-employment has grown to 5.4 million up 500,000 for the year. Each industry except for manufacturing has contributed to these gains.
- Interest rates continue to increase as policymakers try to dampen inflationary pressures. The prime lending rate is now 6.0; the 2004 average was 4.3 percent.
- The average price of West Texas crude oil reached \$54.31 a barrel in March, almost \$11 more than the December 2004 average. Between December 2004 and March 2005, consumer prices rose an annualized 4.25 percent, with 1.37 percentage points of the rise attributable to energy costs. Producer prices followed a similar pattern.

Moutray also spoke about most economic growth coming from innovation and the importance of government-university-business partnerships which promote entrepreneurship. Finally, he spoke about how technology, regulation and consolidation will change the environment for small business lending.

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Two successful Workshops Held in Worcester on June 10

Prior to the annual *Celebrate Success* awards luncheon, Lisa Gonzalez Welch, SBA economic development specialist, presented a *SBA Programs & Services* workshop to a full room. SBA offers this workshop, which focuses on our loan, technical assistance and government contracting programs, throughout Massachusetts.

Shari Worthington, president of Telesian Technology, presented a workshop entitled From Search Engines to B-Blogs: What's Working in E-Marketing. Worthington, who has over 20 years experience in developing innovative marketing and e-business programs, spoke about the latest e-marketing tools, from e-mail to search engines to b-blogs and how the Internet has evolved into a sophisticated marketing tool. Worthing is also an international speaker on the topics of guerilla marketing, e-business, and e-marketing, and is co-author of "e-Business in Manufacturing: Putting the Internet to Work in the Industrial Enterprise."